



September, 2009

*Mission Statement: The Chamber of Commerce is organized to promote economic growth in the Village of Stockton by supporting local businesses and special events, while encouraging hospitality, beautification and community pride.*

Dear Stockton Area Business Owner:

The *Stockton Chamber of Commerce* is here to support you and your business. Membership brings many ways to market your business, in conjunction with your own marketing and advertising plans.

We encourage you to expand your business' visibility and support your community by becoming a member of the *Stockton Chamber of Commerce*. Your annual dues provide you invaluable advertising in our *Discover Stockton Brochure*, our widely distributed directory & our website (that includes a link to your own website). Your membership funds our website, weekly E-News, and supports community activities such as beautification, maintaining Chamber properties, welcoming new businesses and residents to Stockton and the surrounding area, and occasional special projects to enhance and support our business community.

There is a *special savings program* with Auto-Owners Insurance. As a member of the Chamber, you may receive discounts on your business and personal insurance. Townsend-Huschitt Insurance and Bauer Insurance are local agencies that could provide you more information.

The Board of Directors is planning the following events for 2010:

- ♦ 20<sup>th</sup> Annual Business Showcase ~ bigger & better for optimum attendance ~ April 3, 2010
- ♦ Sidewalk Sales & Town-wide Garage Sales in August
- ♦ Christmas Walk ~ first weekend in December

In addition to these events, we invite you to join us at our Annual Membership Dinner to be held in February. Monthly board meetings are also open to member participation. Another great way to network within our business community is Business-After-Hours social gatherings, hosted throughout the year by volunteering member businesses.

We encourage you to expand your marketing through FREE membership in the Galena / Jo Daviess County Convention & Visitors Bureau (CVB). We would be happy to provide you with an application.

Chamber membership runs the calendar year. **However, if you join NOW you will be entitled to Chamber membership benefits (including a website listing) for the remainder of 2009 for free!** Please return the enclosed Membership Application & Invoice. Payments received by January 4, 2010 are assured of being listed in our member directory and annual brochure. These publications are very effective advertising tools and are widely distributed in Jo Daviess County and beyond. Our goal is to be able to include every Stockton-based business in each.

Our Chamber is possible because of volunteerism and it is strong because our members support our efforts, recognizing their value to the whole community. Your networking with our **150** Chamber members will benefit your business personally.

Thank you for your anticipated support. Please let us know if you need further information or would like to discuss the benefits of Chamber membership personally. We look forward to your application...and please plan to join us at our Annual Meeting in February.

Sincerely,

*Stockton Chamber of Commerce*  
*Board of Directors*

# STOCKTON CHAMBER OF COMMERCE

## MEMBERSHIP BENEFITS

### Chamber Mission Statement

*The Stockton Chamber of Commerce is organized to promote economic growth in the Village of Stockton by supporting local businesses and special events while encouraging hospitality, beautification, and community pride.*

### Services Offered

- Advertising
- Beautification Program
- Brochures
- “Business After Hours”/Social Gatherings
- Business Forums
- Business Referrals
- Coupon Programs
- Directory of Members
- Funding for Special Events
- Weekly E-News
- Grand Opening & Ribbon Cutting Ceremonies
- Lamar Billboard Advertising

### Chamber Benefits

- Network with members from the business community
- Increase business contacts that expand customer base
- Attend monthly Chamber meetings addressing area needs
- Forum to share your ideas
- Expand business visibility with our advertising programs and “Business After Hours” networking opportunities
- Promote your business in our annual Brochure and in our Member Directory
- Web site Listing & link to your own web site
- Training/Educational Business Forums
- Discounts on Chamber Programs & Services
- Welcome Basket Program
- Insurance Discount - Chamber members may be eligible for commercial and individual discounts through Auto Owners Insurance. Bauer Agency and Townsend-Huschitt Insurance are local contacts.
- Membership Decal – Your business will gain credibility and show the public you support the community when you display the Chamber Membership Decal. You will receive the decal when you join.

# Stockton Chamber of Commerce Membership Application

Business Name:

Contact:

Brochure Listing Category:

*see reverse for listing*

Business Address:

Mailing Address:

City/State/Zip:

Phone:

Fax:

E-Mail:

*Please provide a current e-mail to receive weekly E-News & other important Chamber information*

Website:

***Please make any necessary changes in the available space! If space is blank, we don't have the information.***

**2010 Class Membership:**

	M1 = \$50	M2=\$95	M3=\$145	NFP=\$35
Employees	(1-5)	(6-9)	10+	Not-For-Profit

Date	Description	Amount
1/02/10	2010 Chamber Membership dues - see above	
	"Discover Stockton" Brochure Listing	FREE
	Chamber Directory	FREE
	Website Listing	FREE
	Fireworks Donation	
	Miscellaneous Donation	
	Landmark Maintenance Donation	
	<b>Total Paid</b>	

Please check box if you would like to receive information about the April 3, 2010 JDE Business Showcase. Booth space is 8'x8' and runs \$40-\$50 for businesses.

Please return this form and payment to: Stockton Chamber of Commerce,  
P.O. Box 3, Stockton, IL 61085

Remittance Date: \_\_\_\_\_ Check #: \_\_\_\_\_ Amount Enclosed: \_\_\_\_\_

***PLEASE see other side for important information!***

## Committee Sign-Up

Please circle committee(s) you are signing up for.  
Volunteerism is appreciated but not required.

**Name & Phone:**

<p><b>Media</b> Brochure</p>	<p><b>2010 JDE Business Showcase</b> Saturday, April Committee meets Oct—April</p>	<p><b>2010 Members Outing</b> Committee meets May-July</p>
<p><b>Media</b> Directory</p>	<p><b>2010 Christmas Walk</b> Meets Oct-Dec</p>	<p><b>Calling Volunteer</b> (meeting reminders, etc)</p>
<p><b>Special Promotions</b> As needed</p>	<p><b>Member Advocacy Committee</b> (Business Forum/Education)</p>	<p><b>Welcome Baskets</b> As needed</p>
<p><b>Membership</b> Meets Oct-Feb</p>		<p><b>Beautification of Stockton Streets (B.O.S.S. )</b> Late spring and throughout summer</p>

## Brochure Categories

Adult Services  
 Agriculture  
 Attractions  
 Automotive & Service  
 Business Services  
 Churches  
 Construction  
 Dining  
 Financial & Investing  
 Health, Beauty & Entertainment  
 Home-Based Businesses

Industry/Trades/Services  
 Insurance & Legal  
 Lodging  
 Media  
 Medical & Dental  
 Municipal & Education  
 Newspapers/Publications  
 Organizations  
 Shopping/Retail  
 Photography/Video  
 Real Estate

**20 word description** of your business (for the website): \_\_\_\_\_

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